



New Mexico Equine Industry Summit

December 3-4, 2011

At the Joint Stockmen's Convention

Marriot Pyramid North, 5151 San Francisco Rd. NE, Albuquerque



October 20, 2011

Greetings,

It is my pleasure to inform you that the New Mexico Horse Council and the New Mexico State University Cooperative Extension Service are hosting another New Mexico Equine Industry Summit on December 3rd and 4th at the Marriot Pyramid North in conjunction with the Joint Stockmen's Convention in Albuquerque. The previous Summit in Clovis last March was an excellent opportunity for leaders to come together to receive up-to-date information and share ideas on issues facing the New Mexico equine industry. Over 70 people representing over 30 different equine organizations in the state attended, and there was an overwhelming response to continue to expand this event in the future. Overall, participants felt that it was a very good initial meeting for the groups to learn and share their ideas and concerns. If you would like to read up on what took place at that event, please visit the archives of the event at horses.nmsu.edu.

The Clovis event was "by invitation only" due to a limited budget, but our goal was to open the Summit forum to as wide an audience of interested horse owners as possible. Thanks to the Joint Stockmen's Convention we have an excellent venue to do just that in December. The agenda for the Summit is included on the following page. Please feel free to share this invite with fellow horsemen that may be interested in attending.

This Summit will be limited to the first 150 confirmed registrations, so please reserve your "seat at the table" by November 17. The online registration form is posted at: <https://acrobat.com/?d=fO44-jLnopFzGOH14K4qQw>. To access this form you must use the latest version of the free Adobe Reader (<http://get.adobe.com/reader>), and Microsoft Internet Explorer is the best browser to use as Firefox may not be able to open the link. It may take a few moments for the form to load. You will have the option to "Download" or "Open". Either option is fine. Once you complete the form online, you may submit it online by clicking on "Submit Form" above the form on the right side of the page. You will be asked to put in your email address and name as the person submitting the form. You will see a message below the submit button that shows the form was submitted successfully. If you choose to download the form, you can complete it and save it to your computer (above the form on the left side of the toolbar). You can then attach the pdf to an email to Dr. Turner at jlturner@nmsu.edu. You may also print the completed form and mail to the New Mexico Horse Council address listed on the form. All checks for registration fees should be made payable to New Mexico Horse Council and sent to the address on the form.

If you have any questions, please contact me at your convenience. My telephone is (575)-646-1242 and email is jlturner@nmsu.edu. I look forward to seeing you in December!

Sincerely,

A handwritten signature in cursive script that reads "Jason L. Turner".

Dr. Jason L. Turner
NMSU Extension Horse Specialist



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Tentative Agenda

Saturday, December 3rd

8:00 am Registration opens (Gallery Room)

9:00-11:45 am Session #1 (Santa Fe/Las Cruces Rooms)

- Welcome and Introductions
- History and Goals of the NM Horse Council
- History and Impact of NMHBA Incentive Program
Ms. Anna Fay Davis, Executive Director of the NM Horse Breeders Association
- A Perspective on the NM Equine Industry
Mrs. Gayla McCulloch, Commissioner for the NM Racing Commission

11:45 am-1:00 pm

- Stockmen's Luncheon (Cancun Room)

1:15-4:30 pm Session #2 (Santa Fe/Las Cruces Rooms)

- History and Impact of NM Beef Check Off program
Ms. Dina Chacón-Reitzel, Executive Director of the NM Beef Council
- The 2011 EHV-1 Outbreak: Lessons Learned, Dr. Dave Fly, NM State Veterinarian's Office
- Break & Refreshments
- State-based Programs for Promoting the Equine Industry
Dr. Craig Wood, University of Kentucky and Kentucky Paint Horse Club
- Opportunities for NM: Equine Tourism & Recreation Businesses
Ms. Sue Fullen, Express UU Bar Ranch and Ms. Terry Berg, Santa Fe Equestrian Center

4:45-5:45 pm

- NMHC Annual Membership Meeting, Mrs. Rusty Cook, President of the New Mexico Horse Council

7:00 pm to Midnight JSC Dinner and Dance (Pyramid Ballroom)

Sunday, December 4th

8:00-10:00 am Breakfast and Socializing on Your Own (Hotel Restaurant)

8:30-10:00 am Joint Stockmen's Worship Service (Taos Room)

10:15 am-Noon Session #3 (Santa Fe/Las Cruces Rooms)

- Welcome and objectives
- CHAMPs: Tips on working with local government, Mr. Steve Henry, President of CHAMPs
- Overview of Santa Fe Legislative Process, Mr. Kent Cravens, NM Oil & Gas Association

Noon-1:00 pm Lunch

1:00-4:00 pm Session #4 (Santa Fe/Las Cruces Rooms)

- New Mexico State Fairgrounds facilities and management
- Issues and focus for New Mexico Horse Council
- Break & Refreshments
- Summary and closing, Dr. Jason Turner, NMSU Cooperative Extension Service